DATE

NAME

ORGANIZATION

ADDRESS

CITY, STATE, ZIP CODE

Dear NAME:

Please allow this letter to introduce you to the College Bound Institute for which we are seeking your support.

The College Bound Institute (CBI) is an initiative that provides an intense residential program designed to prepare high school students for their academic careers. At the end of the program, students will be able to thoroughly complete college applications, successfully write entrance essays, successfully search and apply for scholarships, increase their SAT/ACT scores, and have a completed Free Application For Student Aid (FAFSA).

The King Youth Foundation, a 501c3 non-profit organization, which relies on partnerships and donations to fulfill its philanthropic goals, operates CBI. By participating as a sponsor, your company will partake in a great opportunity to receive exposure and help support a worthy cause. As a participating sponsor some of the benefits you will receive are:

* Reference in all promotional materials (including website, mailers, and press releases)
* Opportunity to include branded item in student gift bags
* Sponsor recognition plaque
* Scholarship given to a student in the name of your organization

There are three types of sponsorships available:

* general sponsorship to help the organization operational costs,
* individual sponsorship of low-income student to participate in the program, and
* entire program sponsorship where the program is conducted in the sponsor’s name.

Enclosed please find details of the sponsorship and participating opportunities for the College Bound Institute. We have also included a brochure about the College Bound Institute and the details of the program. Your involvement will help students prepare for their collegiate careers.

We appreciate your consideration and look forward to hearing from you soon. Please mail your commitment form back promptly. We will contact you within the next few weeks. Should you have any questions, feel free to call (786) 519-2033.

Sincerely,

Antonio King Jovany Felix

Chairman, CBI Co-chairman, CBI